



FOR IMMEDIATE RELEASE

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**ZZ TOP LAUNCHES *LIVE FROM TEXAS* CONCERT DVD
AT HARD ROCK CAFE HOUSTON**

***HOUSTON'S OWN ZZ TOP CELEBRATES
HARD ROCK CAFE HOUSTON'S NEW MEMORABILIA COLLECTION***

Event to Benefit Child Advocates, Inc.

Orlando, Fla., May 14, 2008 – From ZZ Top's fuzzy guitars played by Billy F Gibbons and Dusty Hill in the video for "Legs," to Stevie Ray Vaughan's original oil painting, to an acoustic guitar used by Hank Williams, Sr., Hard Rock Cafe Houston has undergone a complete memorabilia redecoration, with dozens of new items commemorating the history of rock now on display. On Monday, June 23rd, in honor of Hard Rock Cafe Houston's new memorabilia collection, Houston's own **Billy F Gibbons, Dusty Hill** and **Frank Beard** of the legendary rock band **ZZ Top** will make a special appearance at the cafe to launch the band's first-ever live concert DVD *Live From Texas*. *Live From Texas*, which will be released by Eagle Rock Entertainment, will be available in stores on DVD and Blu Ray on June 24th.

That evening, members of ZZ Top will also donate memorabilia, including the custom-made guitar and bass guitar played by ZZ Top and featured in the *Live From Texas* DVD, which will become a permanent addition to Hard Rock's world-famous collection. The event will benefit Child Advocates, Inc., which is dedicated to breaking the vicious cycle of child abuse.

Singer/guitarist/frontman Billy F Gibbons, bassist Dusty Hill and drummer Frank Beard make up one of the most instantly recognizable bands in rock history. From their 1969 Houston inception to this 2008 DVD release, they are the only major band in history to never have had a personnel change in almost a 40-year history. These Rock and Roll Hall of Famers are known for their self-designed custom guitars and irony-filled stage act. The band is known for several major hit singles, including "Gimme All Your Lovin'," "Legs," "Sharp Dressed Man," "LaGrange" and, of course, "Tush."

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In addition to Hard Rock Cafe Houston's event, on June 23rd, select Hard Rock Cafes throughout the U.S. will host *Live From Texas* viewing parties. (Visit www.hardrock.com for further details.)

WHAT: ZZ Top Appears at Hard Rock Cafe Houston

WHEN: Monday, June 23, 2008
7 PM Doors open
8 PM ZZ Top donates memorabilia to Hard Rock
9 PM *Live From Texas* viewing

WHERE: Hard Rock Cafe Houston
502 Texas Avenue
Bayou Place
Houston, TX
713-227-1392

ADMISSION: Free
All ages welcome

MEDIA OP: ZZ Top signing copies of their new DVD *ZZ Top, Live From Texas*
ZZ Top donating memorabilia to Hard Rock's world-famous memorabilia collection
Hard Rock Cafe Houston's revamped memorabilia collection

For further details, please visit www.hardrock.com.

About Live From Texas

With a running time of more than two hours, *Live From Texas* is filled with the kind of Southern Fried sizzle ZZ Top is world-famous for. *Live From Texas* features 17 barnburners of blues, barrelhouse boogie and deliciously fuzz-toned hard rock.

About Eagle Rock Entertainment

Eagle Rock Entertainment develops, acquires and produces music programming for a wide range of notable and high profile artists, which the company distributes on a worldwide basis. Eagle Rock Entertainment, Eagle Vision and Eagle Eye Media are wholly owned divisions of Eagle Rock Group, LTD.

About Child Advocates, Inc.

Child Advocates, Inc. mobilizes court-appointed volunteers to break the vicious cycle of child abuse. Since 1984, Child Advocates has provided a voice for more than 14,000 child victims of abuse in our city. On any given day in Harris County, nearly 5,000 children languish in foster care because of life-threatening abuse, neglect and abandonment. www.childadvocates.org.

About Hard Rock International

With 127 high-energy Hard Rock Cafes and nine Hotels/Casinos in 48 countries, Hard Rock International is one of the world's most globally recognized brands. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. In addition to the two flagship Seminole Hard Rock Hotels and Casinos in Tampa and Hollywood, Fla., Hard Rock Hotels/Casinos are located in Las Vegas, Biloxi, Orlando, Chicago, San Diego, Pattaya and Bali. Additional hotel and casino projects have been announced in Macau and Penang, both scheduled to open in 2009; Palm Springs, Atlanta and Panama, scheduled to open in 2010; and Dubai, scheduled to open in 2011. Hard Rock Park, the world's first rock 'n' roll theme park, is located in Myrtle Beach, SC. Hard Rock International, Inc. is owned by Seminole Hard Rock Entertainment, Inc. For more information on Hard Rock, visit www.hardrock.com.

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